

SPECIAL
POINTS OF
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- Made to create—the 5 series
- Hottest sellers of 2011
- Koala cabinets now available

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Fabric Corner News

SPECIAL EDITION

FALL 2011

Special Guest Visits Fabric Corner

We are anxiously awaiting a very special guest to our store this fall, and I hope you will join us in welcoming the president and owner of BERNINA International, Mr. H.P. Ueltschi on November 9, 2011.

We are very fortunate to be one of three stores selected by Mr. Ueltschi to visit this fall on his trip to the US. This rare opportunity is nothing short of amazing for our small corner of the BERNINA world.

There will be opportunities to listen to Mr. Ueltschi speak, so plan now to attend his short , but I'm sure, informative, discussion about BERNINA at approximately 9:30am. He will also be on hand to visit, sign autographs, (bring your machine manual, etc.)

and to mix with all of you. If you don't own a BERNINA, there will be opportunities to purchase at some great prices AND to enjoy some special fi-



Hanspeter Ueltschi, President of Bernina International.

nancing. We will have demonstrations of many of the amazing machines, accessories, and products in the BERNINA line.

Since this is a once-in-a-lifetime

opportunity for us to experience, We hope that you will find the time to join in the fun.

Not many stores can boast the fact that the international president of the company that they represent will be coming to their store, so let's give him a huge welcome and some great Kansas hospitality. Remember, whatever he experiences that day, is what he will report to those in other parts of the world. This is a global opportunity for us to "shine" and I want nothing more than for Mr. Ueltschi to continue on his journey to the annual meeting in Chicago and say "what an amazing place Fabric Corner is — and what amazing customers Colleen has to serve"! Will you help us be that standout? I hope so! More to follow.

BERNINA . . . made to create



The newest addition to the Bernina family of machines is the 5-series, of which the 550 is the machine that every quilter dreams of owning. Don't be fooled by other company's claim to the quilter's dream machine, only BERNINA can fulfill the wants of the true quilter. With the

BERNINA 550 you will be able to piece the perfect 1/4" seam and quilt it using the BERNINA Stitch Regulator (BSR) with precision and accuracy. Only BERNINA is made to create with perfection and style. Come in and take a BERNINA 550 for a test drive today!

An Accessory for Every Technique



The Bernina Stitch Regulator (BSR) is one of the most popular accessories!

Are you aware that BERNINA has more than 75 different presser feet and accessories for use with your BERNINA sewing machine?

And, did you know that we stock all of them? From the simplest of tools to the complex accessory — it's all right here.

In 2011 BERNINA introduced several new presser feet and/or accessories. Our amazing walking foot by BERNINA now has an additional sole plate for

stitching in-the-ditch, which makes for accurate straight-line quilting.

The new binding attachments were also added to the line up of accessories this year. This new attachment comes in three sizes (28mm, 32mm and 38mm) and provides for even binding that is machine stitched to the edge of your project by simply inserting the fabric into the attachment and letting the machine feed the fabric for proper placement and needle penetration.

At Bernina University this summer it was announced that there are three more new accessories due in this fall. The first is the punch tool capability for the BERNINA 9mm sewing machines; the new *hemstitch* foot for easy hemstitch capabilities; and the free arm attachment for all BERNINA embroidery machines.

So, BERNINA does listen to our requests and keeps us in the latest and greatest of accessories.

What should I put inside my quilt?

"I just don't know what batting to use . . . What type is the best for me?"

The batting dilemma ... which is best and what do I want (or need)? When it comes to batting there are so many choices, it's hard to know which one to choose.

We are now stocking more than 20 varieties of batting, so the decision becomes even more complicated.

What I suggest to most customers is to decide first what kind of "look" you want your

quilted piece to have, and then decide how much quilting you will be doing. The type of batting you choose will often determine how close you will need to quilt the project., as the distance between stitches is decided by the content of the batting.

For instance, if I want a cozy, cuddly quilt — I will select a cotton batting that has a 4-6% shrinkage as this will allow the

fabric to relax around the batting and give it a more cuddly feel. Those battings that are made of blends, such as poly/cotton, bamboo/cotton, and soy/cotton — have minimal shrinkage and tend to lay flatter when completed than those of 100% cotton.

The 100% polyester fibers are great for your garments, table runners, and placemats as they lay flat, and have no shrinkage.,

Aurifil Thread

Now I really have an accurately pieced block!



Just recently we began stocking the Aurifil brand of sewing thread and it has been a huge success. What I find most exciting about it is that when I piece a block and press it — the measurement is exactly

what I wanted it to be. No more "scant" seams for me as this thread does not take up part of that seam when I press.

Another great aspect is that it is so fine that your filled bobbin will go a long way! Those with the BERNINA 820 and 830 will love that they are rarely filling their bobbins as it

will hold about 60% more thread than the standard 50 weight 100% cotton thread from some of the other major manufacturers. With 1000 yards per spool, it becomes quite economical, as well.

The top 49 colors are now available here which includes eleven variegated colors.

Hottest Selling Items . . .

Whether you are a seamstress, quilter, crafter, or home decorator, everyone wants the hottest selling items. We have several items that continue to sell well, so if you don't own them, or you're looking for a great gift, consider these in your next purchase.



The Little Somethin' Jacket — a must have!

garment sewer; *Yellow Brick Road* and *Tossed Nine Patch* for the quilter; *Grids and Grommets*, *Bellanca Bag*, *Pocket Parade Tote*, and *Bow Tucks Tote* for the purse maker; *Snap Happy* and *Cash and Carry Coin Purse* for the crafter, and *Honey Bun Poufs* for the home decorator.

Your favorite books this year have been: *Count On It*, *Easy Does It for Autumn*, and *Strip Therapy 5*.

Among your favorite notions is the *Atkinson Designs* colorful array of 14" zippers, *Best Press Spray*, and the new *Titanium Rotary Blades*.

Of course, we can't forget to mention the numerous other notions that you all love, such as the isacord thread, Aurifil thread, and Maxi-Lock serger thread.

Your favorite fabric line was "Chloe" from Benartex and *Sunflower Serenade* by Timeless Treasures (of course both lines of fabric were beat out by muslin, Kona cotton, and marbles).

Patterns: *The Little Somethin' Jacket*; and *Getting to the Point Jacket* for the

"From the simplest of gifts to the most challenging project — everything can include embroidery!"



Embroidery Continues to Amaze

We can't say enough about the amazing BERNINA embroidery machines. From the top-of-the-line BERNINA 830E to the newly introduced BERNINA 580E (shown above), everyone can experience the excitement created by owning an embroidery machine.

We continue to see embroidery on ready-made garments, gifts, and accessories. From logos to monograms; from the simplest of flower to the most detailed artistic creation — embroidery can set your project apart from that of others.

We continue to inspire you with ideas, classes, clubs and events that expand your horizons in the skill and creativeness of embroidery.

With the BERNINA V6 Embroidery Software and the BERNINA Cut-work tool and software, we can create beyond what we thought possible. We no longer rely on the pre-digitized designs for our creations, we can create them ourselves.

Check out the latest in embroidery products, software, and classes here! Special promotions and financing available throughout the fall.

Now Available — Koala Cabinets!

Now available! The made-in-America Koala cabinets have arrived! We are pleased to announce that we are now a Koala Studio dealer which means you can "see" all the cabinet models and features on the Koala website at www.sewingandcraftclub.com OR you can come in the store and see the top four finishes and cabinets before you order. Koala has a

unique concept in that you can select the height of your cabinet, the finish, the model, and the accessories you want to go with it. Probably the best feature of all is that these cabinets come with an electric lift so no more pushing on your machine to lift it up and down in your cabinet! This lift can be operated using the toggle switch on the cabinet OR the remote control.

You can customize your sewing furniture to fit the space you have and order it for Koala Top Drawer Delivery Service right to your sewing room. No lifting required on your part!

Extra wide surface and storage.



Koala Quiltmate Plus

Fabric Corner

5331 SW 22nd Place
Topeka, KS 66614
785-271-7667

Come let us inspire you!

So that we can readily make changes to our class schedule, we are no longer printing a written list of classes. If you do not have access to a computer and would like a listing of classes, please let a staff member know, so that we can make a listing for you. You are also welcome to look at the computer here in the store to review what classes are available.

Classes continue to be added at least a couple of times a month, so be sure to check the website often for any updates.

All classes do require that you purchase your materials at Fabric Corner.

We appreciate your business!

www.thefabriccorner.com

Colleen's pieced thoughts . . .

There is no getting around that this has been an ever-changing year for the store and for me personally. After moving from the small town (Emporia) of which I was a part for more than 30 years, to seeing the business experience such fluctuations, I can honestly say I'm ready for some semblance of normalcy.

I have both good and bad feelings about my physical move to Topeka, but for the most part it has been a good move, at least in respect to the business. I love living so close to where I work, and I love that I have access to great shopping and plentiful supplies.

Of course, with any change, there are things you give up. I miss my evening walks with my friend of 30+ years, I miss the ability to walk where I want

to go, and the opportunity to ride my bike on the street without fear of being run over! Or getting to know who your next door neighbor is.

I miss "knowing" everyone when you went to church, or the store, or just out for a walk. I hope that some of these things will begin to again be a part of my life as we become more accustomed to our new surroundings.



Home Sweet Home

I appreciate so much that many of you (my customers and staff) have made our transition a bit easier.

Additionally, I hope that we can continue to weather the storm of the uncertain retail market. We look for brighter and more prosperous days ahead.

We have some great products, class ideas, and opportunities for you to expand your horizons in the sewing, embroidery, and quilting world, and I encourage you to join us for some fun through our classes, clubs, and events.

Don't forget to take part in our event in November with Mr. Ueltschi, as this will definitely be a once-in-a-lifetime occurrence!